

Austin Sanchez

Staff Product Designer

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(408) 510-8685

EXPERIENCE

Intuit Enterprise Suite / Staff Product Designer

August 2020 - Present • New York, NY

- Built the first Franchise Suite prototype and used it to validate needs directly with franchise operators, shaping the product strategy for a net-new offering inside Intuit Enterprise Suite.
- Led product strategy and design for an AI agent that automates the accounts payable lifecycle for mid-market enterprises, reducing manual processing time for 2M+ customers.
- Drove growth for the revenue-generating bill pay product by partnering with data science, engineering, and marketing across numerous touch-points, lifting adoption by 5%.
- Owned end-to-end design for money movement onboarding, driving a 7% increase in conversion through UX improvements and new acquisition experiments.

Checkmate / Lead Product Designer

October 2019 - May 2020 • Los Angeles, CA

- Led end-to-end design at a fintech startup simplifying expense splitting with friends, taking the product from concept to launch.

Golden State Warriors / Design Intern

June 2018 - August 2018 • Oakland, CA

- Designed early-stage concepts of the Chase Center mobile app, improving travel, entry, and in-game concessions for 18,000+ fans per event.
- Presented the concepts to the Warriors Executive Board; the proposed in-game food delivery service was implemented post-internship.

Quad / Design Researcher

April 2017 - June 2017 • Los Angeles, CA

- Led user research at a startup organizing students' academic and social lives, shaping the core product direction.

EDUCATION

UCLA

B.A. in Economics & Design • GPA: 3.90

Led multiple design projects as a member of UCLA Creative Labs. Certified in product design from the Bruin Development Academy.

SKILLS

Design

AI-Native Product Thinking

Prototyping in Code

0 → 1 Strategy

Storytelling

Research & Testing

Data Analysis

Tools

Figma

Claude Code

Builder.io

Lovable

Photoshop

UserTesting.com

LucidChart